

NATIFEST

Celebrating the Science of Nati Seiberg
IAS, Princeton, NJ
15 September 2016

A TASTE OF FLAVOR

Yossi Nir
Weizmann Institute

A brief history of our collaboration

Nuclear Physics B398 (1993) 319-342
North-Holland

NUCLEAR
PHYSICS B

Mass matrix models

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Department of Physics and Astronomy, Rutgers University, Piscataway, NJ 08855-0849, USA

Mass matrix models

- Leurer, Nir, Seiberg: Nucl. Phys. B398 (1993) 319

Physics Letters B 309 (1992) 337-343
North-Holland

Should squarks be degenerate?

Yoelf Nir¹

Weizmann Institute of Science, Physics Department, Rehovot 76100, Israel

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Should squarks be degenerate?

- Nir, Seiberg: Phys. Lett. B309 (1993) 337

NH
FLAVOUR

Nuclear Physics B420 (1994) 469-504

NUCLEAR
PHYSICS B

Mass matrix models: the sequel

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Mass matrix models: the sequel

- Leurer, Nir, Seiberg: Nucl. Phys. B420 (1994) 468

Missing (up) Mass, Accidental Anomalous Symmetries,
and the Strong CP Problem

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Missing (up) mass

- Banks, Nir, Seiberg: hep-ph/9403203

The Flavor Puzzles

SM

- Why is there structure in the charged fermion flavor parameters?
- Smallness and hierarchy

ν

- Why is the neutrino flavor structure different?
- Neither smallness nor hierarchy

NP

- If there is TeV-scale NP, why doesn't it affect FCNC?
- Degeneracy and alignment

A Taste of Flavor: Plan of Talk



Quarks



Squarks



Neutrinos

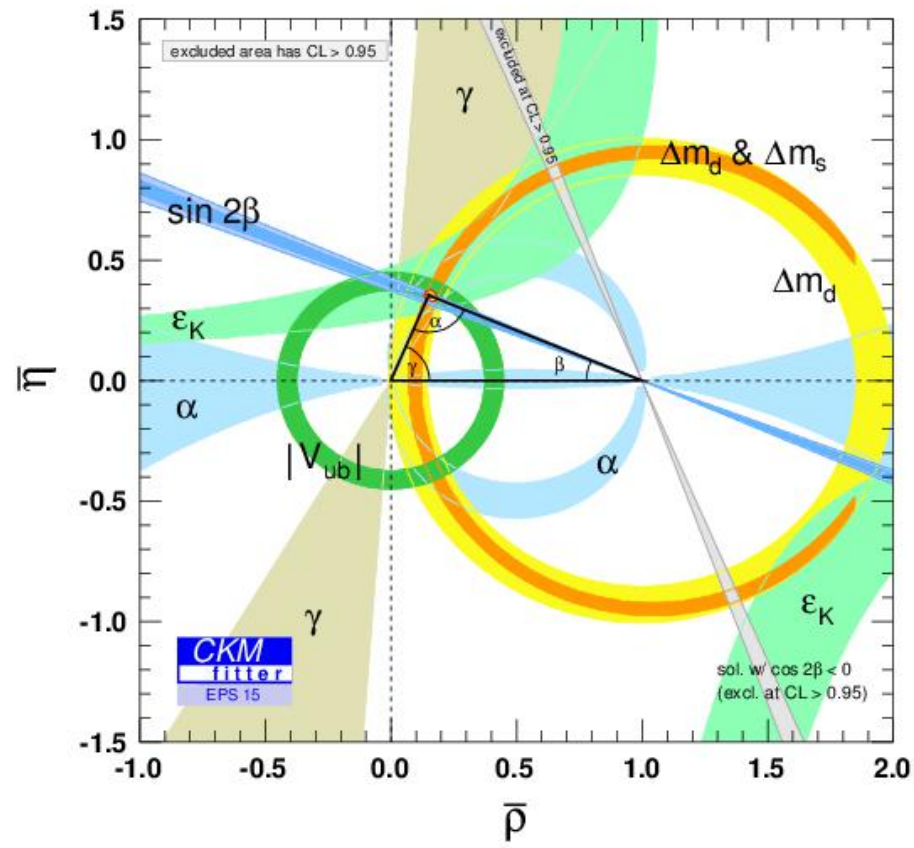


Higgs

Quarks



Quark Data



The FN Mechanism

- A horizontal Abelian symmetry, *e.g.* $U(1)$
- Explicitly broken by a small parameter $\varepsilon(-1)$
- Selection rule: A term that carries charge n is suppressed by $\varepsilon \uparrow n$
- Can be embedded in a full high energy theory with a scalar singlet and vector-like fermions

FN predictions

- $|V_{ub}| \sim |V_{us} V_{cb}|$
- $|V_{us}| \geq m_{\downarrow u} / m_{\downarrow c} , m_{\downarrow d} / m_s$
- $|V_{cb}| \geq m_{\downarrow c} / m_t , m_s / m_b$
- $|V_{ub}| \geq m_{\downarrow u} / m_t , m_{\downarrow d} / m_b$
- $VCKM \sim \mathbf{1}$ (when mass-ordered)

Can we make progress?

- NP that couples to quarks/leptons
 - ⇒ New flavor parameters that can be measured
- The NP flavor structure can be
 - MFV
 - Related but not identical to SM
 - Unrelated to SM or even anarchical
- The NP flavor puzzle:
 - With ATLAS/CMS we are likely to understand it
- The SM flavor puzzle:
 - Progress possible if structure neither MFV nor unrelated to SM
- $h \Rightarrow$ The “NP” is already here!
 - $Y_{\downarrow ij}$ are new flavor parameters that can be measured

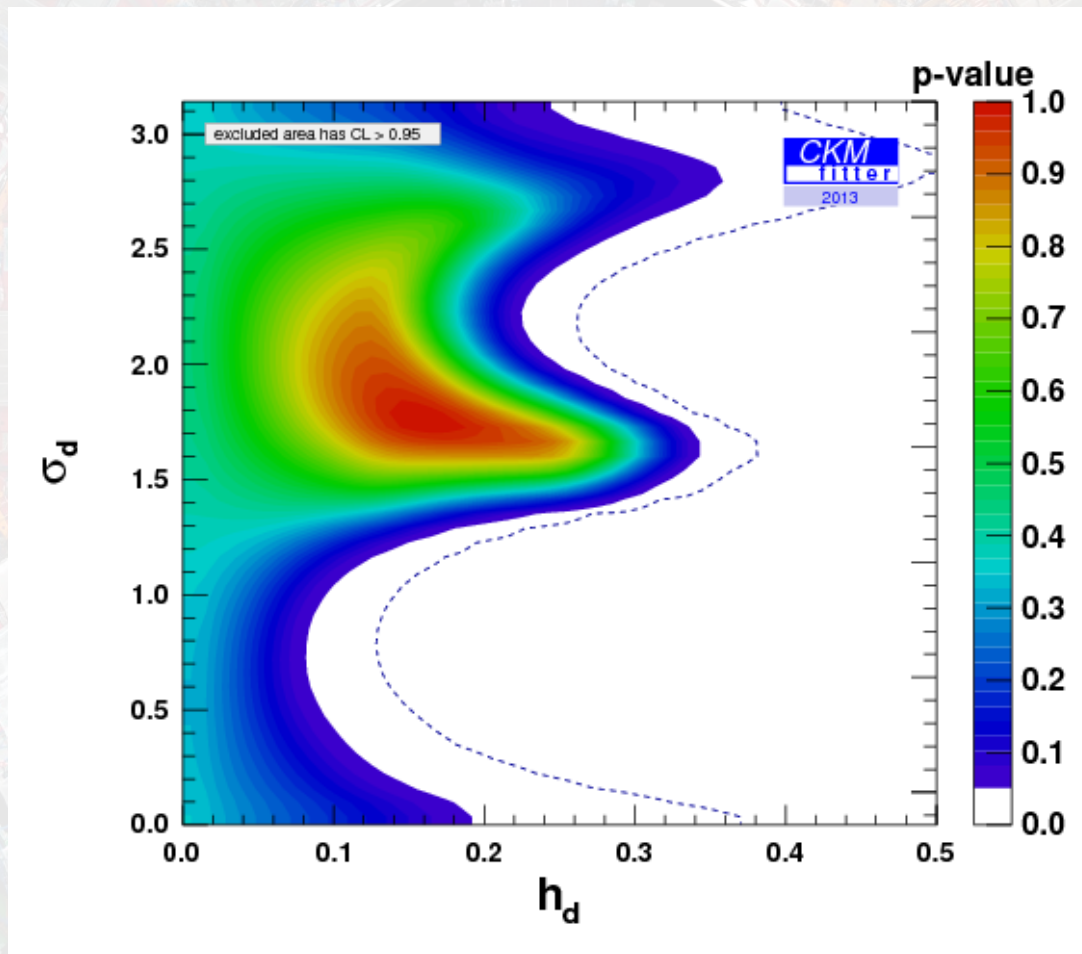
Squarks



Squark Data

Observable Experiment

The quark data, again



$$\Rightarrow (\Delta m_{1312} / m_{12}^2)_{K13} < 0.07$$

Naïve FN predictions

- Squark masses are only RGE-degenerate
- $|V_{\downarrow ij}^{\uparrow LL}| \sim |(V_{\downarrow CKM})_{ij}|$
- $|V_{\downarrow ij}^{\uparrow RR}| \sim (m_{\downarrow i} / m_j) / |(V_{\downarrow CKM})_{ij}|$
- **Quark-Squark alignment**
Alternative to squark degeneracy

Holomorphic Zeros

- Take the breaking parameter ϵ to be a spurion
- In superpotential – You can employ ϵ^n but not $(\epsilon^\dagger)^n$
- FN symmetry can induce holomorphic zeros in the Yukawa couplings
- Quark-squark alignment can be stronger than the naïve estimate
- If K-mixing constraints satisfied \rightarrow D-mixing close to the bound

QFT and Phenomenology

Naturalness versus supersymmetric non-renormalization theorems

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Received 1 October 1993

Editor: M. Dine

We give an intuitive proof of a new non-renormalization theorem. The superpotential is not renormalized. However, these non-perturbative corrections do not generate certain invariant terms. This violates

Ooguri: This was the beginning of the modern approach to supersymmetric field theory.

Seiberg: This was one element. The second element was influenced by my work with Yossi Nir, where we used spurions and the fact that the superpotential had to be holomorphic in them.

Ooguri: Was that the first time the spurion technique was used in supersymmetric theory?

Seiberg: Spurions had appeared earlier, especially in the context of supersymmetry breaking. I think the new point here was to view all the ordinary supersymmetric coupling constants as spurions by viewing them as background superfields. And the main application was to derive the non-renormalization theorem.

New tools for low energy dynamical supersymmetry breaking

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(Received 7 August 1995)

We report the construction of large new classes of models which break supersymmetry dynamically. We then turn to model building. Two of the principal obstacles to constructing simple models of dynamical supersymmetry breaking are the appearance of Fayet-Iliopoulos D terms and difficulties in generating a μ term for the Higgs fields. Among the new models are examples in which symmetries prevent the appearance of Fayet-Iliopoulos terms. A gauge singlet field, which may play a role in explaining the hierarchy in quark and lepton parameters, can generate a suitable μ term. The result is a comparatively simple model, with a low energy structure similar to that of the MSSM, but with far fewer arbitrary parameters. We begin the study of the phenomenology of these models.

viewed by supersymmetry. Any supersymmetric model generates the operator (6) via box diagrams with intermediate gluinos and squark doublets. The various factors that enter z_1^K and z_1^D can be identified as follows:

$$\Lambda_{\text{NP}} = \bar{m}_Q \equiv (m_{\tilde{Q}_1} + m_{\tilde{Q}_2})/2, \quad \lambda_{12}^2 = \frac{\alpha_s^2}{54} g(m_{\tilde{g}}^2/\bar{m}_Q^2),$$
$$\delta_{12} = (m_{\tilde{Q}_2} - m_{\tilde{Q}_1})/(m_{\tilde{Q}_1} + m_{\tilde{Q}_2}), \quad (30)$$

where $m_{\tilde{Q}_i}$ is the squark-doublet mass, $m_{\tilde{g}}$ is the gluino mass, and $g(m_{\tilde{g}}^2/\bar{m}_Q^2)$ is a known function (see, e.g., [6]) with, for example $g(1) = 1$. Taking $\bar{m}_Q \leq 1$ TeV, and $m_{\tilde{g}} \approx \bar{m}_Q$ (which gives $\lambda_{12} \approx 0.014$), leads to

$$\frac{m_{\tilde{Q}_2} - m_{\tilde{Q}_1}}{m_{\tilde{Q}_2} + m_{\tilde{Q}_1}} \leq \begin{cases} 0.034 & \text{maximal phases} \\ 0.27 & \text{vanishing phases} \end{cases} \quad (31)$$

Neutrinos



ν Data

Observable	Experiment
Δm_{21}^2	$(7.5 \pm 0.2) \times 10^{-5} \text{ eV}^2$
$ \Delta m_{32}^2 $	$(2.5 \pm 0.1) \times 10^{-3} \text{ eV}^2$
$ U_{e2} $	0.55 ± 0.01
$ U_{\mu 3} $	0.67 ± 0.03
$ U_{e3} $	0.148 ± 0.003

Surprise, Surprise...

- $|U_{\mu 3}| > \text{any } |V_{ij}|$
- $|U_{e 2}| > \text{any } |V_{ij}|$
- $|U_{e 3}| = O(|U_{e 2} U_{\mu 3}|)$
- $m_2/m_3 > 1/6 > \text{any } m_i/m_j$ for charged fermions
- Neither smallness nor hierarchy
 \Rightarrow The neutrino flavor puzzle

TBM \leftrightarrow Anarchy

- Experimentalists:

$$U \downarrow 3\sigma = \begin{pmatrix} \blacksquare 0.80-0.85 & 0.51-0.58 & 0.14-0.16 \\ 0.22-0.52 & 0.44-0.70 & 0.61-0.79 \\ 0.25-0.53 & 0.57-0.71 & 0.59-0.78 \end{pmatrix}$$

$$U \downarrow TBM = \begin{pmatrix} \blacksquare 2/\sqrt{6} & 1/\sqrt{3} & 0 \\ 1/\sqrt{6} & 1/\sqrt{3} & 1/\sqrt{2} \\ 1/\sqrt{6} & 1/\sqrt{3} & 1/\sqrt{2} \end{pmatrix}$$

- Tribimaximal-ists:

$$U \downarrow anarchy$$

- Anarch-ists:

$$= \begin{pmatrix} \blacksquare 0(0.6) & 0(0.6) & 0(0.6) \\ 0(0.6) & 0(0.6) & 0(0.6) \\ 0(0.6) & 0(0.6) & 0(0.6) \end{pmatrix}$$

FN and neutrinos

- Simplest + SU(5)-consistent assignment:
- $Q, U, E = \mathbf{10} : (2, 1, 0)$
- $D, L = \mathbf{5} : (0, 0, 0)$

- $m_u/m_d \sim m_c/m_s \sim m_t/m_b \sim \epsilon^2$
- $m_d/m_s \sim m_s/m_b \sim \epsilon$
- $|V_{us}| \sim |V_{cb}| \sim \epsilon, |V_{ub}| \sim \epsilon^2$

- $m_e/m_\mu \sim m_\mu/m_\tau \sim \epsilon$
- $m_1/m_2 \sim m_2/m_3 \sim 1$
- $|U_{e2}| \sim |U_{\mu 3}| \sim |U_{e 3}| \sim 1$

- Charged fermion hierarchy + Neutrino anarchy

The Higgs Boson



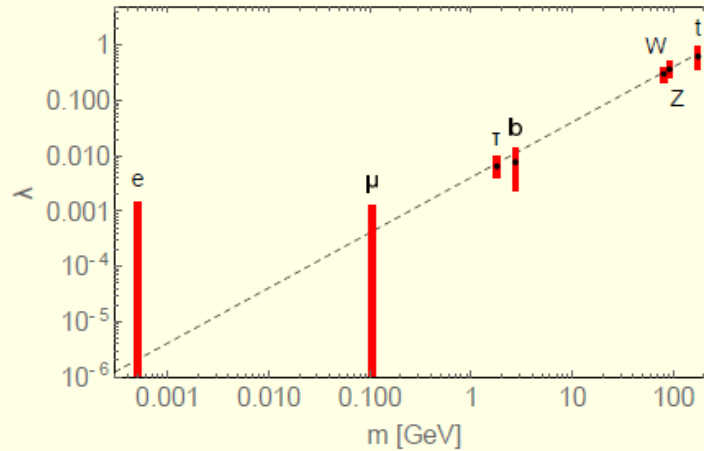
Higgs Data

Observable	Experiment
$R_{\gamma\gamma}$	1.14 ± 0.18
R_{ZZ^*}	1.17 ± 0.23
R_{WW^*}	0.99 ± 0.15
$R_{b\bar{b}}$	0.7 ± 0.3
$R_{\tau\tau}$	1.09 ± 0.23
$R_{\mu\mu}$	< 7
R_{ee}	$< 4 \times 10^5$

$$\text{SM: } Y \downarrow F = (\sqrt{2}/v) M \downarrow F$$

- Proportionality
 - $y \downarrow i \equiv Y \downarrow ii \propto m \downarrow i$
- Factor of proportionality
 - $y \downarrow i / m \downarrow i = \sqrt{2}/v$
- Diagonality
 - $Y \downarrow ij = 0$ for $i \neq j$

Proportionality?



- $y \downarrow t, y \downarrow b, y \downarrow \tau$ not far from SM
- $y \downarrow 3rd / m \downarrow 3rd \sim \sqrt{2}/v$
- $y \downarrow e, y \downarrow \mu < y \downarrow \tau$
- The beginning of Higgs flavor physics

Diagonality?

Observable	Experiment	$\sqrt{Y_{ij}^2 + Y_{ji}^2}$
$\text{BR}(t \rightarrow ch)$	≤ 0.0046	≤ 0.13
$\text{BR}(h \rightarrow \tau\mu)$	≤ 0.015	≤ 0.004

However,

- $\text{BR}(h \rightarrow \tau\mu) = \begin{cases} (8.4 \pm 3.7) \times 10^{-3} & \text{CMS} \\ (5.3 \pm 5.1) \times 10^{-3} & \text{ATLAS} \end{cases}$
- What if $\text{BR}(h \rightarrow \tau\mu) \not\ll \text{BR}(h \rightarrow \tau\tau)$?

Exciting x 3

- $U(1)_{\mu} \times U(1)_{\tau}$ broken
 - $\Lambda_{LFV} \ll \Lambda_{LNV}$?
- $BR(h \rightarrow \tau\mu) \sim BR(h \rightarrow \tau\tau)$
 - FCNC at tree level?
- $Y_{\downarrow E} \text{ not } \propto M_{\downarrow E}$
 - Not the SM Higgs?

$\Lambda \downarrow L F V \ll \Lambda \downarrow L N V ? (d=5)$

- $d=5: Y \downarrow ij \uparrow N / \Lambda \downarrow L N V \quad L \downarrow i \quad L \downarrow j \quad \phi \phi$
- Explain neutrino mass and mixing
- Break $U(1) \downarrow e \times U(1) \downarrow \mu \times U(1) \downarrow \tau$ (LFV)
- Break total lepton number (LNV)
- $h \rightarrow \tau \mu$ allowed, but...
 - Loop suppression $\sim \alpha \downarrow 2 \uparrow 2$
 - Mixing suppression $\sim |U \downarrow \mu 3 \quad U \downarrow \tau 3| \uparrow 2$
 - GIM suppression $\sim (\Delta m \downarrow 23 \uparrow 2 / m \downarrow W \uparrow 2) \uparrow 2$
- $BR(h \rightarrow \tau \mu) \sim 10 \uparrow -50$

$\Lambda \downarrow L F V \ll \Lambda \downarrow L N V ? (d=6)$

- $d=6$: $Z \downarrow ij \uparrow e / \Lambda \downarrow L F V \uparrow^2 (\phi \uparrow + \phi) \phi L \downarrow i E \downarrow j$
- $Y \downarrow E \uparrow h = (\sqrt{2} M \downarrow E / v) + (v \uparrow^2 / 2 \Lambda \uparrow^2) Z \uparrow e$
- **For $\Lambda \downarrow L F V / \sqrt{Z \downarrow \mu \tau \uparrow e} \sim \text{few TeV}$:**
 - $BR(h \rightarrow \tau \mu) \sim 0.01$

FCNC at tree level?

- All models with no bare mass terms and with NFC:
 $h \rightarrow \tau \mu$ loop-suppressed
- With loop suppression:
 - $(v \uparrow^2 / \Lambda \uparrow^2) (\alpha \downarrow W / 4\pi) X \downarrow \mu \tau \sim y \downarrow \tau \sim 10 \uparrow^{-2}$
Very challenging model building
- MSSM – excluded
- Models with tree-level $Y \downarrow \tau \mu \uparrow h \neq 0$ favored
 - Vector-like leptons
 - Multi-Higgs doublets

h not the SM Higgs?

- Vector-like leptons:
 - Strongly disfavored by the $\tau \rightarrow \mu\mu\mu$ bound
- Two Higgs doublet models:
 - $Y \downarrow E \uparrow h = s \downarrow \alpha - \beta (\sqrt{2} M \downarrow E / v) + c \downarrow \alpha - \beta Y \downarrow E \uparrow A$
 - $Y \downarrow E \uparrow A$ arbitrary
- 2HDM = the favored option

FN and Higgs

- $BR(\mu \rightarrow e\gamma) < 5 \times 10^{-13}$
 $\Rightarrow Y_{\mu\tau} \leq 1.2 \times 10^{-6}$
- FN: $Y_{\mu\tau} / y_{\mu\tau} \sim y_{\mu} |U_{e2}| / y_{\tau} |U_{\mu 3}| \sim 0.05$
 $\Rightarrow Y_{\mu\tau} \leq 3 \times 10^{-5}$
- If $BR(h \rightarrow \tau\mu) \sim 0.01$
 $\Rightarrow Y_{\mu\tau} \sim 3 \times 10^{-3}$
- FN will be excluded

What if $BR(h \rightarrow \tau\mu) \sim 0.01$?

- Natural flavor conservation (NFC)
 - A solution of the 2HDM flavor puzzle
 - Will be excluded
- Minimal flavor violation (MFV)
 - A solution to the NP flavor puzzle
 - Will be excluded
- Froggatt-Nielsen (FN)
 - A solution to the SM and NP flavor puzzles
 - Will be excluded
- In principle, measuring $h \rightarrow \tau\tau, \mu\mu, \tau\mu$ can distinguish NFC/MFV/FN

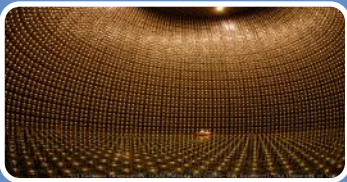
Flavored Conclusions



Quarks: smallness, hierarchy
⇒ Approximate symmetry?



Squarks: degeneracy, alignment
⇒ Flavor paradise, but where are they?



Neutrinos: anarchy ⇒ Knowing more does not necessarily mean understanding better

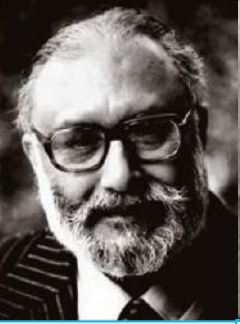
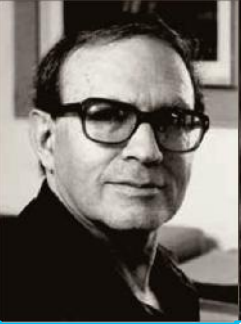
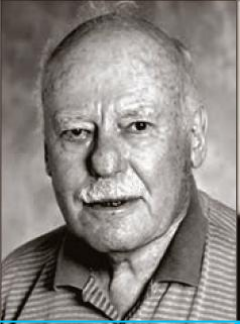


Higgs: diagonality? proportionality?
⇒ a new opportunity for flavor

Final comments

- The collaboration with Nati has taught me precious lessons about how to ask scientific questions, how to search for the answers, and how to notice the unexpected
- I learned about mentoring the younger generation and about being generous in sharing scientific insights

I am privileged to have worked with him



Seiberg 1982 Weizmann

Harari 1965 Hebrew

Lipkin 1950 Princetonn

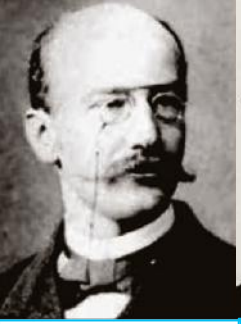
Neeman 1962 Imperial

Salam 1952 Cambridge

Kemmer 1935 Zürich

Pauli 1921 LMU München

Wentzel 1921 LMU



Sommerfeld 1891 Königsberg

Lindemann 1873 Nürnberg

Klein 1868 Bonn

Lipschitz 1853 Berlin

Dirichlet 1827 Bonn

Fourier 1800 EP Paris

Poisson 1800 ENS Paris

Lagrange 1756



Euler 1726 Basel

Bernoulli 1690 Basel

Bernoulli 1684 Basel

Malebranche 1672 Paris

Leibniz 1666 Leipzig

Weigel 1650 Leipzig

Müller 1604 Leipzig

Meurer 1582 Leipzig



Steinmetz 1550 Leipzig

Rheticus 1535 Halle

Copernicus 1499 Bologna

Novara 1483 Firenze

Regiomontanus 1457 Leipzig

Peurbach 1440 Wien

Gmunden 1406 Wien

Langenstein 1363 Paris